

# THE ZACAMO BOWL 2021

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6 ON 6 FOR #6



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# WHAT IS **THE ZACAMO BOWL?**

On November 27th, we will host our inaugural flag football tournament supporting the Zac Plantz Foundation. It will be the culmination event of a month-long crowdfunding initiative supporting the mission of the Foundation. Teams will fundraise with the top 16 earning a spot to participate in a 6 on 6, flag football tournament.

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# OUR WHY

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On November 26, 2020, a foundation rose from the ashes of the tragic passing of Zachary Jacob Plantz. The Zac Plantz Foundation is devoted to solidifying his memory through Zac's greatest life passions: faith-based education, leadership & service, and health & wellness. Officially established December 29, 2020, the Zac Plantz Foundation is a not-for-profit organization dedicated to shepherding young men and women who are committed to creating a better tomorrow.

This 6 on 6 for #6 tournament will enhance the Foundation's ability to empower young men and women to follow in Zac's footsteps and connect them with transformative opportunities in our three key areas. These were the pillars of Zac's life, and we hope to spread his goodwill by funding initiatives that properly commemorate his legacy.



# HOW YOU CAN HELP

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## **We're asking you to join us by investing in a Sponsorship Package.**

As a sponsor of this year's event, your participation will be promoted in ways that will give your business recognition and advertising through the entirety of the Foundation's network. In less than 6 months the Zac Plantz Foundation has cultivated over 2,500 donors, and we're adding more everyday. Your presence will spread far and wide, and our marketing team will be pushing the event on social media starting at the end of October, and the Foundation has supporters all across the country!

We recognize that the pandemic has made the last year and a half difficult for everyone, and we're hoping to establish a meaningful and mutually beneficial partnership with our event sponsors. Your funds are vital to our success, and we know that our donors will rally around those who rally around us. Funds raised at this event will help support the work of the Zac Plantz Foundation, and we'll specifically direct portions of the funds to support our Wellness pillar in honor of Zac's longstanding participation with Movember.



# SPONSORSHIP TIERS

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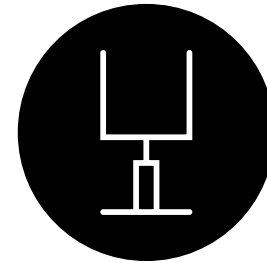
## **HALL OF FAME**

*Exclusive Sponsorship Opportunity*



## **MVP**

*3 Sponsorships Available*



## **END ZONE CLUB**

*Multiple Sponsorships Available*

# HALL OF FAME

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*\$20,000 Commitment | Exclusive Sponsorship Opportunity*



- Company recognition on all event marketing materials – now through November 27.
  - Specific sponsorship mention on Facebook, Twitter, Instagram, and LinkedIn, with tag to social pages and link to web page.
  - Blog post will be created and posted on the Foundation website announcing partnership.
- Company logo at the top of the official event shirt *(This will be the largest of all sponsorship logos).*
- Company logo and link on event landing page through November 2022.
- Verbal recognition from announcer at event.
- Option to enter up to two 6-person teams *(no fundraising required by team individuals).*
- Company mention in post event communication to donors.
- Right of first refusal for Hall of Fame Sponsorship in 2022.

# MVP

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*\$10,000 Commitment | 3 Sponsorships Available*



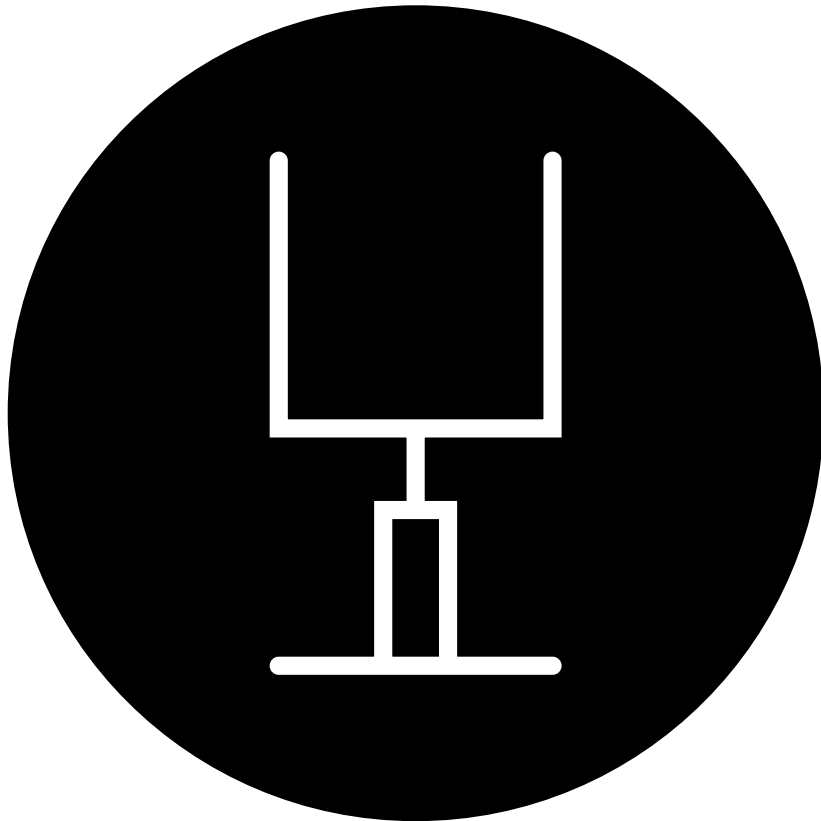
- Company recognition on all event marketing materials – now through November 27.
  - Specific sponsorship mention on Facebook, Twitter, Instagram, and LinkedIn with tag to social pages and link to web page.
  - Blog post will be created and posted on the Foundation website announcing partnership.
- Company logo represented on the official event shirt
- Company logo and link on event landing page through November 2022.
- Verbal recognition from announcer at event.
- Option to enter a 6-person team (*no fundraising required by team individuals*).
- Company mention in post event communication to donors.



# END ZONE **CLUB**

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*\$5,000 Commitment | Multiple Sponsorships Available*



- Company recognition on all event marketing materials – now through November 27.
  - Specific sponsorship mention on Facebook, Twitter, Instagram, and LinkedIn with tag to social pages and link to web page.
  - Blog post will be created and posted on the Foundation website announcing partnership.
- Company logo represented on the official event shirt
- Company logo and link on event landing page through November 2022.
- Company mention in post event communication to donors.



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**THANK YOU!**

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