



THE ZAC PLANTZ FOUNDATION PRESENTS AN

EVENING FOR GOOD

MARCH 18, 2023 | MOONLIGHT STUDIOS, CHICAGO

ABOUT US

On November 26, 2020, a foundation rose from the ashes of the tragic passing of Zachary (Zac) Jacob Plantz. He was a Frankfort, Illinois native graduating near the top of his class at Providence Catholic High School. He was an all-state football selection and went on to earn a degree and become a rugby stand-out at the University of Notre Dame. Zac's career moves and commitments to his community were stepping-stones toward his ultimate life goal—to build a better city, a better country, and a better tomorrow for everyone he met along the way.

The Zac Plantz Memorial Foundation is a not-for-profit organization dedicated to shepherding young men and women who are committed to creating a better tomorrow. We will invest in young people by providing them with opportunities to grow academically, socially, and spiritually as they set out to establish inspiring legacies of their own. **We honor Zac's commitment to the whole person by championing faith-based education, service & leadership, and health & wellness initiatives within our community.**

We seek to empower young men and women to follow in Zac's footsteps by connecting them with transformative opportunities and resources in education, service & leadership, and health & wellness. These were the pillars of Zac's life, and we hope to spread his goodwill by funding experiences that will expand their perspectives of themselves (and the world) so that they can continue Zac's legacy and finish the chapters he left unwritten.

OUR IMPACT

In our first two and a half years, we have much to be proud of—we've hosted six major events, raised awareness within the local community, and invested money to support the mission of the Foundation.

In September of 2021, we hosted Zac Plantz Night at the Providence Catholic High School football game and unveiled the newly renovated Grotto and Performance Center. These were the Foundations first two major projects.

We hosted our inaugural Zacamo Bowl in November 2021 and again in August 2022. We held our first 5K walk/run, the Don't Run Alone 5K, in July 2021 and expanded the event to allow virtual participants in June 2022. On March 19th, we celebrated Zac's 29th birthday in Frankfort, Illinois. The event brought friends and family together and served as an informative event for the community.

Moving into 2023, the Foundation will host it's first Evening for Good event.

\$27,952

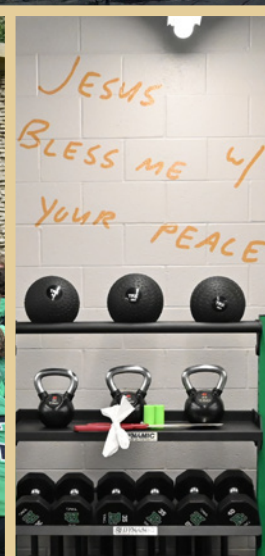
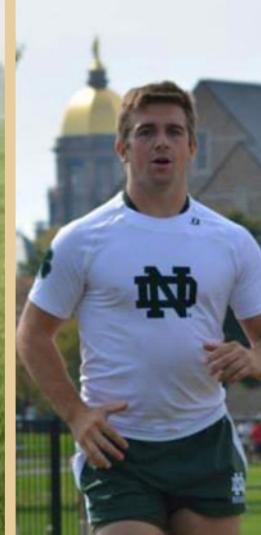
We participated in the fundraising initiatives for Movember the last two years. In total, the Zac Plantz Foundation team raised \$27,952. \$11,000 of which was donated from the Zac Plantz Foundation.

\$21,500

We designated \$21,500 for local scholarships. These scholarships will fund students' educations at local Catholic High Schools in the Chicagoland area.

\$350,000

The board of directors voted to establish a \$350,000 endowment to ensure the long-term sustainability of the Foundation. This investment will allow us to award funds to deserving organizations.





THE EVENT

On March 18, 2023, the Zac Plantz Foundation will host its first Evening for Good at Moonlight Studios in downtown Chicago. The event will celebrate Zac's 30th Birthday and the legacy he left behind. It will also serve as an educational event bringing awareness to the Foundation's mission and accomplishments. We hope to create a well-established, high-caliber event that will serve as a valuable fundraising tool for years to come. To prepare for this event, we invite you to partner with the Zac Plantz Foundation by becoming a sponsor.

A faded, light-colored background image of a city skyline, featuring the Willis Tower (formerly Sears Tower) as the most prominent building. The skyline is rendered in a sketch-like or etched style. The text "SPONSORSHIP OPPORTUNITIES" is centered over this image.

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$30,000 Commitment
Exclusive Sponsorship Opportunity

- Event Naming Rights: “An Evening for Good, Presented By... NAME”
- Tickets for 20 guests
- One reserved seating area with logo/name prominently displayed
- Verbal recognition from the stage during the program
- Full-page ad in the digital program book
- Dedicated email blast pre or post event with company logo
- Prominent logo display at the event
- Logo appears as Gold Sponsor on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Four dedicated social media post promoting sponsorship

GOLD

\$15,000 Commitment
Multiple Sponsorships Available

- Tickets for 10 guests
- One reserved seating area with logo/name prominently displayed
- Verbal recognition from the stage during the program
- Full-page ad in the digital program book
- Prominent logo display at the event
- Logo appears as Gold Sponsor on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- One dedicated social media post promoting sponsorship support in advance of the event

SILVER

\$5,000 Commitment
Multiple Sponsorships Available

- Tickets for 6 guests
- Half-page ad in the digital program book
- Logo display during the event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- One dedicated social media post promoting sponsorship support in advance of the event

BRONZE

\$2,500 Commitment
Multiple Sponsorships Available

- Tickets for 4 guests
- Quarter-page ad in digital program book
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials

ZPF PARTNER

\$1,000 Commitment
Multiple Sponsorships Available

- Tickets for 2 guests
- Logo/Name displayed during event
- Name recognition in the digital program book

IN-KIND

\$1,000+ Goods Donation
Multiple Opportunities Available

- Tickets for 2 guests
- Logo/Name displayed during event
- Name recognition in the digital program book



A faded, sketch-like illustration of a city skyline, featuring the Willis Tower (formerly Sears Tower) as the most prominent building. The drawing is in a light, textured style, possibly created with charcoal or light ink, and is set against a plain white background. The skyline includes various other skyscrapers and buildings of different heights and shapes, creating a dense urban profile. The overall tone is artistic and minimalist.

EVENT OPPORTUNITIES

CASINO ENTERTAINMENT

\$10,000 Commitment
Exclusive Sponsorship Opportunity

- Tickets for 8 guests
- Branded opportunities (chips, cards, possibly table felts)
- Signage outside and inside of gaming room
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- One dedicated social media post promoting sponsorship support in advance of the event

ENTERTAINMENT

\$5,000 Commitment
Multiple Sponsorships Available

- Tickets for 4 guests
- Quarter-page ad in digital program book
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor
- Dedicated signage near stage
- Verbal recognition from stage

LATE NIGHT SNACKS

\$2,500 Commitment
Multiple Sponsorships Available

- Tickets for 2 guests
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Dedicated signage near food station

CONTACT

For more information or to discuss a sponsorship level, please contact Joe Houlihan.

JOE
HOULIHAN

Events Committee Chair

✉ joe@zacplantz.com

☎ 815.735.7429



THANK YOU
