



Zacamo Bowl | Saturday, August 5th 2023
Sponsorship Packet 2023

What is the Zacamo Bowl?

On August 5th, 2023, the Zac Plantz Foundation will host its third Zacamo Bowl at Providence Catholic High School. The event was established to further the fundraising efforts of the Zac Plantz Foundation, a not-for-profit organization dedicated to shepherding young men and women who are committed to creating a better tomorrow.

Teams will fundraise leading up to the event and compete in a 6 on 6 flag football tournament. This year, we are adding a new element to the Zacamo Bowl by creating a Wellness Fair that will take place during the tournament. Members of the community are invited to join us for an unforgettable weekend! To prepare for this event, we invite you to partner with the Zac Plantz Foundation by becoming a sponsor.



About Us

On November 26, 2020, a foundation rose from the ashes of the tragic passing of Zachary (Zac) Jacob Plantz. He was a Frankfort, Illinois native graduating near the top of his class at Providence Catholic High School. He was an all-state football selection and went on to earn a degree and become a rugby stand-out at the University of Notre Dame. Zac's career moves and commitments to his community were stepping-stones toward his ultimate life goal—to build a better city, a better country, and a better tomorrow for everyone he met along the way.

The Zac Plantz Memorial Foundation is a not-for-profit organization dedicated to shepherding young men and women who are committed to creating a better tomorrow. We will invest in young people by providing them with opportunities to grow academically, socially, and spiritually as they set out to establish inspiring legacies of their own. **We honor Zac's commitment to the whole person by championing faith-based education, service & leadership, and health & wellness initiatives within our community.**

We seek to empower young men and women to follow in Zac's footsteps by connecting them with transformative opportunities and resources in education, service & leadership, and health & wellness. These were the pillars of Zac's life, and we hope to spread his goodwill by funding experiences that will expand their perspectives of themselves (and the world) so that they can continue Zac's legacy and finish the chapters he left unwritten.



Our Impact

In our first two and a half years, we have much to be proud of—we've hosted seven major events, raised awareness within the local community, and invested money to support the mission of the Foundation.

In September of 2021, we hosted Zac Plantz Night at the Providence Catholic High School football game and unveiled the newly renovated Grotto and Performance Center. These were the Foundations first two major projects.

We hosted our inaugural Zacamo Bowl in November 2021 and again in August 2022. We held our first 5K walk/run, the Don't Run Alone 5K, in July 2021 and expanded the event to allow virtual participants in June 2022. On March 19th, 2022, we celebrated Zac's 29th birthday in Frankfort, Illinois. On March 18th, 2023, we celebrated Zac's 30th birthday with our first Evening for Good black tie event.

\$10,000

We designated athlete mental health as the 2022 giving priority under the Foundation's Health & Wellness Pillar. In June, the board approved a \$10,000 grant for the U.S. Center for Mental Health & Sport (USC-MHS).

\$27,952

We participated in the fundraising initiatives for Movember the last two years. In total, the Zac Plantz Foundation team raised \$27,952. \$11,000 of which was donated from the Zac Plantz Foundation.

\$21,500

We designated \$21,500 for local scholarships. These scholarships will fund students' educations at local Catholic High Schools in the Chicagoland area.

\$350,000

The board of directors voted to establish a \$350,000 endowment to ensure the long-term sustainability of the Foundation. This investment will allow us to award funds to deserving organizations.

Sponsorship Opportunities





END ZONE CLUB

\$1,000 and up

- Company logo represented on official event shirt
- Company logo on event landing page through July 2023
- Company mention in post-event communication to donors



ALL-STAR

\$5,000 and up

- Company logo represented on official event shirt
- Company logo on event landing page through July 2023
- Company mention in post-event communication to donors
- Company recognition on all event marketing materials now through July 30th
- Specific sponsorship mention on Facebook, Twitter, Instagram, and LinkedIn with tag to social pages and link to web page.



MVP

\$10,000 and up

- Company logo represented on official event shirt
- Company logo on event landing page through July 2023
- Company mention in post-event communication to donors
- Company recognition on all event marketing materials - now through July 30th
- Specific sponsorship mention on Facebook, Twitter, Instagram, and LinkedIn with tag to social pages and link to web page.
- Option to enter a 6-person team (no fundraising or registration fees required)
- Verbal recognition from announcer at event



HALL OF FAME

\$20,000 and up

- Name and company logo on a dedicated field or event tent at Zacamo Bowl
- Company logo at the top of the official event shirt (this will be the largest of all sponsorship logos)
- Company logo on event landing page through July 2023
- Company mention in post-event communication to donors
- Company recognition on all event marketing materials - now through July 30th
- Specific sponsorship mention on Facebook, Twitter, Instagram, and LinkedIn with tag to social pages and link to web page.
- Option to enter two 6-person teams (no fundraising or registration fees required)
- Verbal recognition from announcer at event

Contact

For more information or to discuss a sponsorship level, please contact Joe Houlihan.

Joe
Houlihan

Events Committee Chair

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