

THE ZAC PLANTZ FOUNDATION PRESENTS AN

EVENING FOR GOOD

MARCH 23, 2024 | THE GERAGHTY, CHICAGO

ABOUT US

On November 26, 2020, a foundation rose from the ashes of the tragic passing of Zachary (Zac) Jacob Plantz. He was a Frankfort, Illinois native graduating near the top of his class at Providence Catholic High School. He was an all-state football selection and went on to earn a degree and become a rugby stand-out at the University of Notre Dame. Zac's career moves and commitments to his community were stepping-stones toward his ultimate life goal—to build a better city, a better country, and a better tomorrow for everyone he met along the way.

The Zac Plantz Memorial Foundation is a not-for-profit organization dedicated to shepherding young men and women who are committed to creating a better tomorrow. We will invest in young people by providing them with opportunities to grow academically, socially, and spiritually as they set out to establish inspiring legacies of their own. **We honor Zac's commitment to the whole person by championing faith-based education, service & leadership, and health & wellness initiatives within our community.**

We seek to empower young men and women to follow in Zac's footsteps by connecting them with transformative opportunities and resources in education, service & leadership, and health & wellness. These were the pillars of Zac's life, and we hope to spread his goodwill by funding experiences that will expand their perspectives of themselves (and the world) so that they can continue Zac's legacy and finish the chapters he left unwritten.

OUR IMPACT

The Zac Plantz Foundation (ZPF) is a not-for-profit organization established in November 2020 to honor the memory of Zachary Jacob Plantz. In his short time on Earth, Zac made an indelible mark as a son, brother, mentor, friend, and, above all, a shepherd. The foundation is dedicated to shepherding young men and women who are committed to creating a better tomorrow. We honor Zac's commitment to the whole person by championing faith-based education, leadership, and health & wellness initiatives within our community.

While we are a young foundation, we are proud of all that we've accomplished in the last 2.5 years. We've established 3 annual fundraising events which have allowed us to raise mental health awareness within the local community, invest money to support our mission, and award three scholarships to local high school students.

The Zac Plantz Foundation has also established partnerships with other non-profit organizations, including the U.S. Center for Mental Health & Sport and Athletes for Hope, to provide young people with opportunities to grow academically, socially, and spiritually as they set out to establish legacies of their own.

\$25,000

In October 2023, the board approved a \$25,000 grant for Athletes for Hope. The grant supported mental health awareness training for student athletes, coaches, and parents.

\$10,000

In June 2022, the board approved a \$10,000 grant for the U.S. Center for Mental Health & Sport (USC-MHS). The grant supported mental health awareness training for student athletes, coaches, and parents.

\$27,952

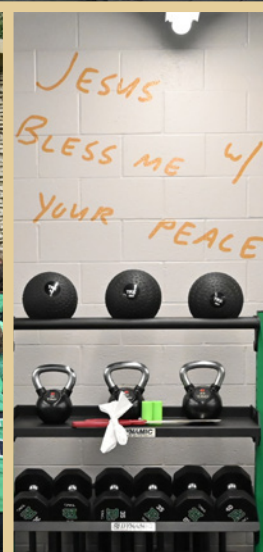
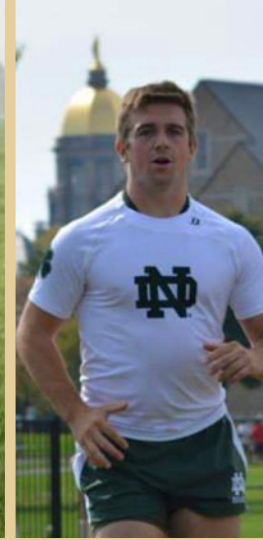
In the last 2 years, we've captained the Zac Plantz Foundation Movember team, growing our mustaches and raising money in support of men's mental health awareness. The Zac Plantz Foundation has donated \$16,000 directly to the Movember Foundation.

\$21,500

We designated \$21,500 for full and partial scholarships to faith-based educational institutions. These scholarships will fund students' educations at local Catholic High Schools in the Chicagoland area for the next 4 years, with plans to expand our reach year over year.

\$350,000

The Board of Directors voted to establish a \$350,000 endowment to ensure the long-term sustainability of the Foundation. This investment will allow us to grow our annual scholarship fund and award additional grants to organizations that share our values.






THE EVENT

Our inaugural 2023 Evening for Good Gala was a night to remember! The sold-out event featured a mental health & wellness discussion with Chicago Bears wide receiver Chase Claypool, led by our partners at USC-MHS. We also announced our first scholarship recipients, celebrated Zac's 30th birthday with a live band and silent auction, and raised over \$180,000.

In March 2024, the Zac Plantz Foundation will host its second annual Evening for Good in downtown Chicago. The event will celebrate the legacy of Zac and the work the Foundation is doing to honor the values most important to him. The gala will serve as an educational event bringing awareness to the Foundation's mission, while looking to raise funds to further its commitment to faith-based education and raising awareness of mental health within the community.

To prepare for this event, we invite you to partner with the Zac Plantz Foundation by becoming a sponsor.





SPONSORSHIP OPPORTUNITIES

PRESENTING

*\$50,000 Commitment
Exclusive Sponsorship Opportunity*

- Event Naming Rights: “An Evening for Good, Presented By... NAME”
- Tickets for 20 guests to Evening for Good on Saturday, March 23rd
- Tickets for 20 guests to the “Thank You to Our Sponsors” reception on Friday, March 22nd
- One reserved seating area with logo/name prominently displayed
- Verbal recognition from the stage during the program
- Full-page ad in the digital program book
- Dedicated email blast pre or post event with company logo
- Prominent logo display at the event
- Logo appears as Gold Sponsor on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Four dedicated social media post promoting sponsorship

GOLD

*\$20,000 Commitment
Multiple Sponsorships Available*

- Tickets for 10 guests to Evening for Good on Saturday, March 23rd
- Tickets for 10 guests to the “Thank You to Our Sponsors” reception on Friday, March 22nd
- One reserved seating area with logo/name prominently displayed
- Verbal recognition from the stage during the program
- Full-page ad in the digital program book
- Prominent logo display at the event
- Logo appears as Gold Sponsor on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- One dedicated social media post promoting sponsorship support in advance of the event

SILVER

\$10,000 Commitment

Multiple Sponsorships Available

- Tickets for 6 guests to Evening for Good on Saturday, March 23rd
- Tickets for 6 guests to the “Thank You to Our Sponsors” reception on Friday, March 22nd
- Half-page ad in the digital program book
- Logo display during the event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- One dedicated social media post promoting sponsorship support in advance of the event

BRONZE

\$5,000 Commitment

Multiple Sponsorships Available

- Tickets for 4 guests to Evening for Good on Saturday, March 23rd
- Tickets for 4 guests to the “Thank You to Our Sponsors” reception on Friday, March 22nd
- Quarter-page ad in digital program book
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials

ZPF PARTNER

\$2,500 Commitment

Multiple Sponsorships Available

- Tickets for 2 guests to Evening for Good on Saturday, March 23rd
- Tickets for 2 guests to the “Thank You to Our Sponsors” reception on Friday, March 22nd
- Logo/Name displayed during event
- Name recognition in the digital program book

IN-KIND

\$1,000+ Goods Donation

Multiple Opportunities Available

- Tickets for 2 guests to Evening for Good on Saturday, March 23rd
- Tickets for 2 guests to the “Thank You to Our Sponsors” reception on Friday, March 22nd
- Logo/Name displayed during event
- Name recognition in the digital program book



EVENT OPPORTUNITIES

CASINO ENTERTAINMENT

\$10,000 Commitment

Exclusive Sponsorship Opportunity

- Tickets for 8 guests to Evening for Good on Saturday, March 23rd and the “Thank You to Our Sponsors” reception on Friday, March 22nd
- Branded opportunities (chips, cards, possibly table felts)
- Signage outside and inside of gaming room
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- One dedicated social media post promoting sponsorship support in advance of the event

LIVE BAND

\$5,000 Commitment

Multiple Sponsorships Available

Elevate the night’s soundtrack by sponsoring the live band performance. Your brand will take center stage alongside the talented musicians, ensuring that every beat resonates with your company’s vibe. This package guarantees a harmonious partnership, creating a memorable and melodic experience for all attendees.

- Tickets for 4 guests to Evening for Good on Saturday, March 23rd and the “Thank You to Our Sponsors” reception on Friday, March 22nd
- Quarter-page ad in digital program book
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor
- Dedicated signage near stage
- Verbal recognition from stage

ICE LUGE ACTIVATION

\$5,000 Commitment
Exclusive Sponsorship Opportunity

Be the coolest sponsor in town by supporting the mesmerizing Ice Sludge Spectacle. Your brand will be prominently featured at the chilling center, where guests can indulge in icy delights and create unforgettable memories. This sponsorship promises to keep the atmosphere cool and your brand even cooler.

- Tickets for 4 guests to Evening for Good on Saturday, March 23rd and the 'Thank You to Our Sponsors' reception on Friday, March 22nd
- Quarter-page ad in digital program book
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor
- Dedicated signage near stage
- Verbal recognition from stage

BAR

\$5,000 Commitment
Multiple Sponsorships Available

Sponsor the bar and ensure your brand is at the center of the celebration! Your logo will be featured on cups, napkins, and other bar essentials, creating a seamless and branded bar experience. This package is a fantastic way to quench guests' thirst while increasing your brand visibility.

- Tickets for 4 guests to Evening for Good on Saturday, March 23rd and the 'Thank You to Our Sponsors' reception on Friday, March 22nd
- Quarter-page ad in digital program book
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor
- Dedicated signage near stage
- Verbal recognition from stage

LATE NIGHT SNACKS

\$2,500 Commitment
Multiple Sponsorships Available

- Tickets for 2 guests to Evening for Good on Saturday, March 23rd and the 'Thank You to Our Sponsors' reception on Friday, March 22nd
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Dedicated signage near food station

CONTACT

For more information or to discuss a sponsorship level, please contact Joe Houlihan.

JOE
HOULIHAN

Events Committee Chair

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THANK YOU
