

THE ZAC PLANTZ FOUNDATION PRESENTS AN

EVENING FOR GOOD

FEBRUARY 22, 2025

ABOUT US

On November 26, 2020, a foundation rose from the ashes of the tragic passing of Zachary (Zac) Jacob Plantz. He was a Frankfort, Illinois native graduating near the top of his class at Providence Catholic High School. He was an all-state football selection and went on to earn a degree and become a rugby stand-out at the University of Notre Dame. Zac's career moves and commitments to his community were stepping-stones toward his ultimate life goal—to build a better city, a better country, and a better tomorrow for everyone he met along the way.

The Zac Plantz Memorial Foundation is a not-for-profit organization dedicated to shepherding young men and women who are committed to creating a better tomorrow. We will invest in young people by providing them with opportunities to grow academically, socially, and spiritually as they set out to establish inspiring legacies of their own. **We honor Zac's commitment to the whole person by championing faith-based education, service & leadership, and health & wellness initiatives within our community.**

We seek to empower young men and women to follow in Zac's footsteps by connecting them with transformative opportunities and resources in education, service & leadership, and health & wellness. These were the pillars of Zac's life, and we hope to spread his goodwill by funding experiences that will expand their perspectives of themselves (and the world) so that they can continue Zac's legacy and finish the chapters he left unwritten.

OUR IMPACT

The Zac Plantz Foundation (ZPF) is a not-for-profit organization established in November 2020 to honor the memory of Zachary Jacob Plantz. In his short time on Earth, Zac made an indelible mark as a son, brother, mentor, friend, and, above all, a shepherd. The foundation is dedicated to shepherding young men and women who are committed to creating a better tomorrow. We honor Zac's commitment to the whole person by championing faith-based education, leadership, and health & wellness initiatives within our community.

While we are a young foundation, we are proud of all that we've accomplished in the last 2.5 years. We've established 3 annual fundraising events which have allowed us to raise mental health awareness within the local community, invest money to support our mission, and award three scholarships to local high school students.

The Zac Plantz Foundation has also established partnerships with other non-profit organizations, including the U.S. Center for Mental Health & Sport and Athletes for Hope, to provide young people with opportunities to grow academically, socially, and spiritually as they set out to establish legacies of their own.

\$35,000

In the last two years the board has approved \$35,000 in funding for Athletes for Hope. The grant supported mental health awareness training for student athletes, coaches, and parents.

\$10,000

To date, the Foundation has awarded \$10,000 to the U.S. Center for Mental Health & Sport. These funds support mental health awareness training for student athletes, coaches, and parents.

\$27,952

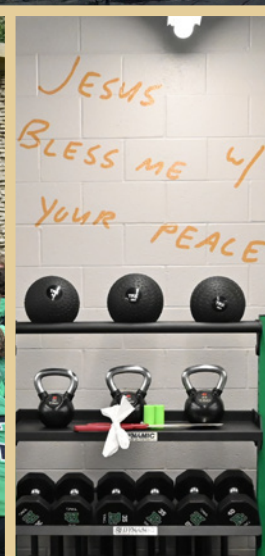
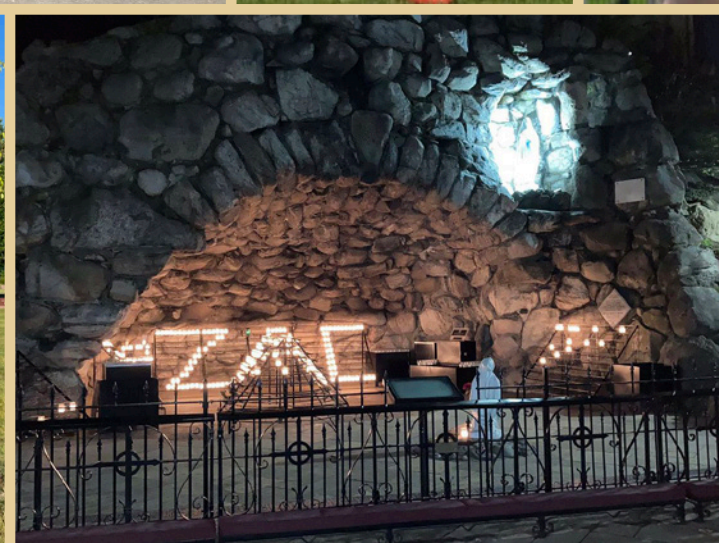
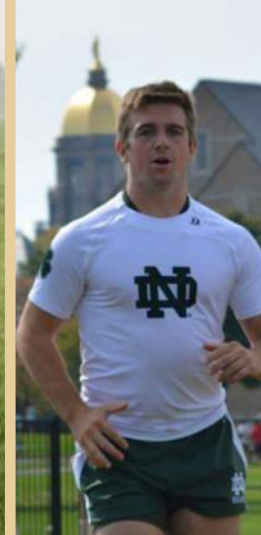
In the last 2 years, we've captained the Zac Plantz Foundation Movember team, growing our mustaches and raising money in support of men's mental health awareness. The Zac Plantz Foundation has donated \$16,000 directly to the Movember Foundation.

\$168,900

To date, the Zac Plantz Foundation has committed nearly \$170,000 in full and partial scholarships to faith-based educational institutions. These scholarships will fund students' educations at local Catholic High Schools in the Chicagoland area for the next 4 years, with plans to expand our reach year over year.

\$400,000

The Board of Directors has established a \$400,000 endowment to ensure the long-term sustainability to ensure the long-term sustainability of the Foundation. This investment will allow us to grow our annual scholarship fund and award additional grants to organizations that share our values.





THE EVENT

The Evening for Good Gala Event continues to be a night to remember! 350 guests spent time learning about the Foundation's 2023 impact and were the first to be introduced to our four new ZPF Scholarship recipients! Coach Niel MacDonald shared his inspiring story of resilience, and Chris Wyttenbach, Chief Program Officer of Athletes for Hope, shared how ZPF's funding (\$25,000 granted in 2023) helped expand the organization's impact.

We nearly doubled the amount of money raised, from \$180,00 at our inaugural event in 2023 to over \$300,000 last year. As we look forward to our 2025 event in February, we invite you to partner with us by becoming a sponsor.



A faded, light-colored background image of a city skyline, featuring the Willis Tower (formerly Sears Tower) as the most prominent building. The skyline is rendered in a sketch-like or etched style. The text "SPONSORSHIP OPPORTUNITIES" is centered over this image.

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$35,000 Commitment
Exclusive Sponsorship Opportunity

- Event Naming Rights: "An Evening for Good, Presented By... NAME"
- Tickets for 15 guests to Evening for Good on Saturday, February 22nd
- One reserved seating area with logo/name prominently displayed
- Verbal recognition from the stage during the program
- Dedicated email blast pre or post event with company logo
- Prominent logo display at the event
- Logo appears as Presenting Sponsor on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Dedicated social media post promoting sponsorship support in advance of the event

GOLD

\$20,000 Commitment
Multiple Sponsorships Available

- Tickets for 8 guests to Evening for Good on Saturday, February 22nd
- One reserved seating area with logo/name prominently displayed
- Verbal recognition from the stage during the program
- Prominent logo display at the event
- Logo appears as Gold Sponsor on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Dedicated social media post promoting sponsorship support in advance of the event

SILVER

\$10,000 Commitment
Multiple Sponsorships Available

- Tickets for 6 guests to Evening for Good on Saturday, February 22nd
- Logo display during the event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- One dedicated social media post promoting sponsorship support in advance of the event

BRONZE

\$5,000 Commitment
Multiple Sponsorships Available

- Tickets for 4 guests to Evening for Good on Saturday, February 22nd
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials

ZPF PARTNER

\$2,500 Commitment
Multiple Sponsorships Available

- Tickets for 2 guests to Evening for Good on Saturday, February 22nd
- Logo/Name displayed during event

IN-KIND

\$1,000+ Goods Donation
Multiple Opportunities Available

- Tickets for 2 guests to Evening for Good on Saturday, February 22nd
- Logo/Name displayed during event



A faded, light-colored sketch of a city skyline, featuring the Willis Tower (formerly Sears Tower) as the most prominent building. The sketch is rendered in a style that looks like a light pencil or charcoal drawing on a white background. The text "EVENT OPPORTUNITIES" is centered over the middle of the image.

EVENT OPPORTUNITIES



ENTERTAINMENT SPONSORSHIP

\$15,000 Exclusive Sponsorship Opportunity

Elevate the night by sponsoring the evening's entertainment! Your brand will take center stage ensuring that every beat resonates with your company's vibe. This package creates a memorable and melodic experience for all attendees.

- Tickets for 8 guests to Evening for Good on Saturday, February 22nd
- Branding Opportunities (TBD as entertainment is selected)
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor
- Verbal recognition from stage
- Dedicated social media post promoting sponsorship support in advance of the event

ICE LUGE ACTIVATION

\$5,000 Commitment
Exclusive Sponsorship Opportunity

Be the coolest sponsor in town by supporting the mesmerizing Ice Sludge Spectacle. Your brand will be prominently featured at the chilling center, where guests can indulge in icy delights and create unforgettable memories. This sponsorship promises to keep the atmosphere cool and your brand even cooler.

- Tickets for 4 guests to Evening for Good on Saturday, February 22nd
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor
- Dedicated signage near stage
- Verbal recognition from stage

BAR

\$5,000 Commitment
Multiple Sponsorships Available

Sponsor the bar and ensure your brand is at the center of the celebration! Your logo will be featured on cups, napkins, and other bar essentials, creating a seamless and branded bar experience. This package is a fantastic way to quench guests' thirst while increasing your brand visibility.

- Tickets for 4 guests to Evening for Good on Saturday, February 22nd
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor
- Dedicated signage near stage
- Verbal recognition from stage

LATE NIGHT SNACKS

\$2,500 Commitment
Multiple Sponsorships Available

- Tickets for 2 guests to Evening for Good on Saturday, February 22nd
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Dedicated signage near food station



CONTACT

For more information or to discuss a sponsorship level, please contact Lauren Joseph.

**RACHAEL
FERNELL**

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THANK YOU
