

THE ZAC PLANTZ FOUNDATION PRESENTS AN

EVENING FOR GOOD

FEBRUARY 21, 2026

Theater on the Lake, Chicago, IL

ABOUT US

On November 26, 2020, a foundation rose from the ashes of the tragic passing of Zachary (Zac) Jacob Plantz. He was a Frankfort, Illinois native graduating near the top of his class at Providence Catholic High School. He was an all-state football selection and went on to earn a degree and become a rugby stand-out at the University of Notre Dame. Zac's career moves and commitments to his community were stepping-stones toward his ultimate life goal—to build a better city, a better country, and a better tomorrow for everyone he met along the way.

The Zac Plantz Memorial Foundation is a not-for-profit organization dedicated to shepherding young men and women who are committed to creating a better tomorrow. We will invest in young people by providing them with opportunities to grow academically, socially, and spiritually as they set out to establish inspiring legacies of their own. We honor Zac's commitment to the whole person by championing faith-based education, service & leadership, and health & wellness initiatives within our community.

We seek to empower young men and women to follow in Zac's footsteps by connecting them with transformative opportunities and resources in education, service & leadership, and health & wellness. These were the pillars of Zac's life, and we hope to spread his goodwill by funding experiences that will expand their perspectives of themselves (and the world) so that they can continue Zac's legacy and finish the chapters he left unwritten.

OUR IMPACT

The Zac Plantz Foundation (ZPF) is a not-for-profit organization established in November 2020 to honor the memory of Zachary Jacob Plantz. In his short time on Earth, Zac made an indelible mark as a son, brother, mentor, friend, and, above all, a shepherd. The foundation is dedicated to shepherding young men and women who are committed to creating a better tomorrow. We honor Zac's commitment to the whole person by championing faith-based education, leadership, and health & wellness initiatives within our community.

While we are a young foundation, we are proud of all that we've accomplished in the last 5 years. We've established various annual fundraising events which have allowed us to raise mental health awareness within the local community, invest money to support our mission, and award thirteen scholarships to local high school students.

The Zac Plantz Foundation has also established partnerships with other non-profit organizations, including the U.S. Center for Mental Health & Sport and Athletes for Hope, to provide young people with opportunities to grow academically, socially, and spiritually as they set out to establish legacies of their own.

\$45,000

In the last three years the board has approved \$45,000 in funding for Athletes for Hope. The grant supported mental health awareness training for student athletes, coaches, and parents.

\$10,000

To date, the Foundation has awarded \$10,000 to the U.S. Center for Mental Health & Sport. These funds support mental health awareness training for student athletes, coaches, and parents.

\$175,000+

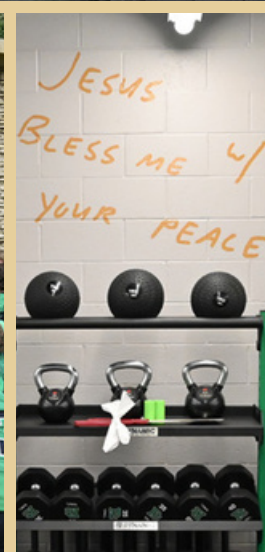
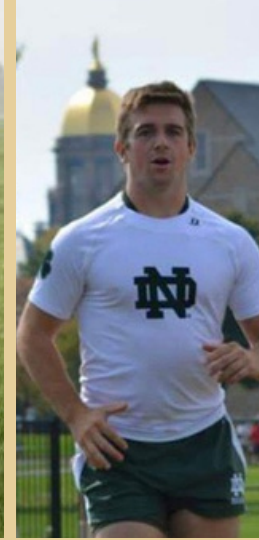
In the last few years, we've captained the Zac Plantz Foundation Movember team, growing our mustaches and raising money in support of men's mental health awareness. Through the Zac Plantz foundation and Zac's individual efforts we are proud to have raised over \$175,000 for the Movember foundation.

\$309,440

To date, the Zac Plantz Foundation has committed over \$300,000 in full and partial scholarships to faith-based educational institutions. These scholarships will fund students' educations at local Catholic High Schools in the Chicagoland area for the next 4 years, with plans to expand our reach year over year.

\$500,000

The Board of Directors has established a \$500,000 endowment to ensure the long-term sustainability to ensure the long-term sustainability of the Foundation. This investment will allow us to grow our annual scholarship fund and award additional grants to organizations that share our values.






THE EVENT

The Evening for Good Gala Event continues to be a night to remember! In February of this year, nearly 400 guests spent time learning about the Foundation's 2024 impact and were the first to be introduced to our seven new ZPF Scholarship recipients!

NFL greats Robbie Gould and Tom Zbikowski inspired the crowd with stories of perseverance, leadership, and personal growth. They were joined by former NBA player, WNBA coach, and Athletes for Hope advocate Awvee Storey, who delivered an impactful message on the importance of mental health, resilience, and how the ZPF has helped the Athletes for Hope's organization.

We nearly doubled the amount of money raised, from \$180,00 at our inaugural event in 2023 to over \$350,000 last year which has enabled us to expand our impact to do good in Zac's honor. As we look forward to our 2026 event in February, we invite you to partner with us by becoming a sponsor.





SPONSORSHIP OPPORTUNITIES

PRESENTING

\$36,000 Commitment Exclusive Sponsorship Opportunity

- Event Naming Rights: “An Evening for Good, Presented By... NAME”
- Tickets for 15 guests to Evening for Good on Saturday, February 21st
- One reserved seating area with logo/name prominently displayed
- Verbal recognition from the stage during the program
- Dedicated email blast pre or post event with company logo
- Prominent logo display at the event
- Logo appears as Presenting Sponsor on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Dedicated social media post promoting sponsorship support in advance of the event



GOLD

\$26,000 Commitment Multiple Sponsorships Available

- Tickets for 10 guests to Evening for Good on Saturday, February 21st
- Logo displayed on paddles distributed to all guests and used for onsite fundraising
- One reserved seating area with logo/name prominently displayed
- Verbal recognition from the stage during the program
- Prominent logo display at the event
- Logo appears as Gold Sponsor on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Dedicated social media post promoting sponsorship support in advance of the event



SILVER

\$16,000 Commitment Multiple Sponsorships Available

- Tickets for 8 guests to Evening for Good on Saturday, February 21st
- Logo display during the event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- One dedicated social media post promoting sponsorship support in advance of the event

BRONZE

\$6,000 Commitment Multiple Sponsorships Available

- Tickets for 6 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials

ZPF PARTNER

\$2,600 Commitment Multiple Sponsorships Available

- Tickets for 4 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed during event

FRIEND of ZPF

\$1,000+ Goods Donation or \$2,000+ Auction Item - Multiple Opportunities Available

- Tickets for 2 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed during event



EVENT OPPORTUNITIES

SOLD OUT

ENTERTAINMENT SPONSORSHIP

\$10,600 - Exclusive Sponsorship Opportunity

Elevate the night by sponsoring the evening's entertainment! Your brand will take center stage ensuring that every beat resonates with your company's vibe. This package creates a memorable and melodic experience for all attendees.

- Tickets for 8 guests to Evening for Good on Saturday, February 21st
- Branding Opportunities
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor
- Verbal recognition from stage
- Dedicated social media post promoting sponsorship support in advance of the event



ICE LUGE ACTIVATION

*\$6,000 Commitment - Exclusive
Sponsorship Opportunity*

Be the coolest sponsor in town by supporting the mesmerizing Ice Sludge Spectacle. Your brand will be prominently featured at the chilling center, where guests can indulge in icy delights and create unforgettable memories. This sponsorship promises to keep the atmosphere cool and your brand even cooler.

- Tickets for 4 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor



SOLD OUT

BAR

\$6,000 Commitment

Sponsor the bar and ensure your brand is at the center of the celebration! Your logo will be featured on cups, napkins, and other bar essentials, creating a seamless and branded bar experience. This package is a fantastic way to quench guests' thirst while increasing your brand visibility.

- Tickets for 6 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor



SOLD OUT

LATE NIGHT SNACKS

*\$2,600 Commitment - Multiple
Sponsorships Available*

- Tickets for 2 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed on the late night snack containers
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Dedicated signage near food station



COCKTAIL HOUR SPONSOR

\$6,600 Commitment - Exclusive Sponsorship Opportunity

Kick off the evening's celebration in style! As the official Cocktail Hour Sponsor, your brand will set the tone for an unforgettable night of connection and community. Guests will mingle over cocktails and appetizers featuring your logo on serving plates alongside hors d'Oeuvres ensuring your brand is seen and remembered from the very first toast spotlighting your company as the one who helped bring people together to celebrate the Zac Plantz Foundation's mission.

- Tickets for 4 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor



CASINO SPONSOR

\$6,600 Commitment - Multiple Sponsorships Available

Bring the excitement to life! As the Table Game Sponsor, your brand will take center stage at the heart of the Evening for Good casino experience. Guests will gather around blackjack, roulette, and poker tables — laughing, competing, and celebrating — all with your logo prominently displayed on the game tables and signage for maximum visibility.

Your sponsorship ensures your brand is part of every winning hand and shared moment, creating a memorable connection that lasts long after the night's final bet.

- Tickets for 6 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as Casino sponsor
- Verbal recognition from stage



RAFFLE SPONSOR

\$2,600 Commitment - Exclusive Sponsorship Opportunity

- Tickets for 2 guests to Evening for Good on Saturday, February 21st
- Raffle naming rights: "Raffle presented by..."
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials related to the raffle

SHUTTLE & VALET SPONSORSHIP

\$6,600 Commitment - Exclusive Sponsorship Opportunity

Be the driving force behind the evening! As the official Shuttle & Valet Sponsor, your brand will ensure guests travel safely and comfortably between the hotel and Theater on the Lake. With your logo featured on all shuttle signage and event materials, you'll keep the celebration rolling — and your brand front and center — from the first ride to the final stop.

- Tickets for 4 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor
- Dedicated signage near entrance
- Verbal recognition from stage



PHOTOBOOTH

\$3,600 Commitment - Multiple Sponsorships Available

Put your brand in every memory! As the Photo Booth Sponsor, your logo will be featured on all photo prints, digital galleries, and booth signage — ensuring your brand is shared, tagged, and remembered long after the event ends. Guests will strike a pose, have fun, and take home a lasting keepsake featuring your name front and center.

- Tickets for 4 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials as entertainment sponsor
- Dedicated signage near photobooth
- Verbal recognition from stage



DESSERT SPONSOR



\$2,600 Commitment - Multiple Sponsorships Available

- Tickets for 2 guests to Evening for Good on Saturday, February 21st
- Logo/Name displayed during event
- Logo appears on all printed & digital event materials
- Sponsor recognition in all pre-event marketing materials
- Dedicated signage near food station

CONTACT

For more information or to discuss a sponsorship level, please contact Logan Plantz.

LOGAN
PLANTZ

ZPF Board Member

✉ logan@zacplantz.com



THANK YOU
